



2019

IMPACT REPORT







His Highness Sheikh
Sabah Al-Ahmad Al-Jaber Al-Sabah
Amir of the State of Kuwait



His Highness Sheikh
Nawaf Al-Ahmad Al-Jaber Al-Sabah
Crown Prince of the State of Kuwait



His Highness Sheikh
Sabah Al-Khaled Al-Hamad Al-Sabah
Prime Minister of the State of Kuwait

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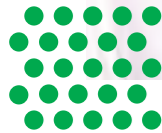
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MESSAGE FROM THE MANAGING DIRECTOR



“The greatest gift we can give to our future generations is opportunity.”

Through our unified efforts and with the help of our benefactors, we have continued to make strides towards our vision of a peaceful and prosperous world for the youth. With your help and support, LOYAC has continued to push the boundaries to achieve its mission, and 2019 has been our most impactful year yet.

During this year, we started off by developing a process to evaluate the impact our programs have had on youth, which allowed us to continue enhancing our offerings. Following that, we expanded our reach

to new segments of the community by providing opportunities through LOYAC’s chapters, affiliates, and representatives. Finally, we witnessed the impact of our recently established Board of Trustees on our efforts. Their expertise and wisdom has been invaluable.

We thank you for your continued support and vow to uphold our values through the programs and initiatives we offer to fulfill the youth aspirations.

In this Impact Report, we share with you the highlights of this year as well as the impact we had on different communities in the region. As you will see in the coming pages we firmly believe that the power of our organization comes from the unified efforts and the passion of the people who live and breathe our shared values.

Fadia Al-Marzooq
Vice Chairperson and Managing Director

ABOUT LOYAC

Today’s youth have diverse needs and goals, while simultaneously facing unique set of challenges, ranging from high unemployment to shortages of opportunities for personal and professional development. Through the broad range of programs and initiatives we offer, LOYAC works on the overall development of youth of ages 6 to 35, which will set the building blocks for a better world with responsible and highly effective leaders.

OUR MISSION

To empower the youth through unique opportunities to evolve into highly effective humane citizens.

OUR VISION

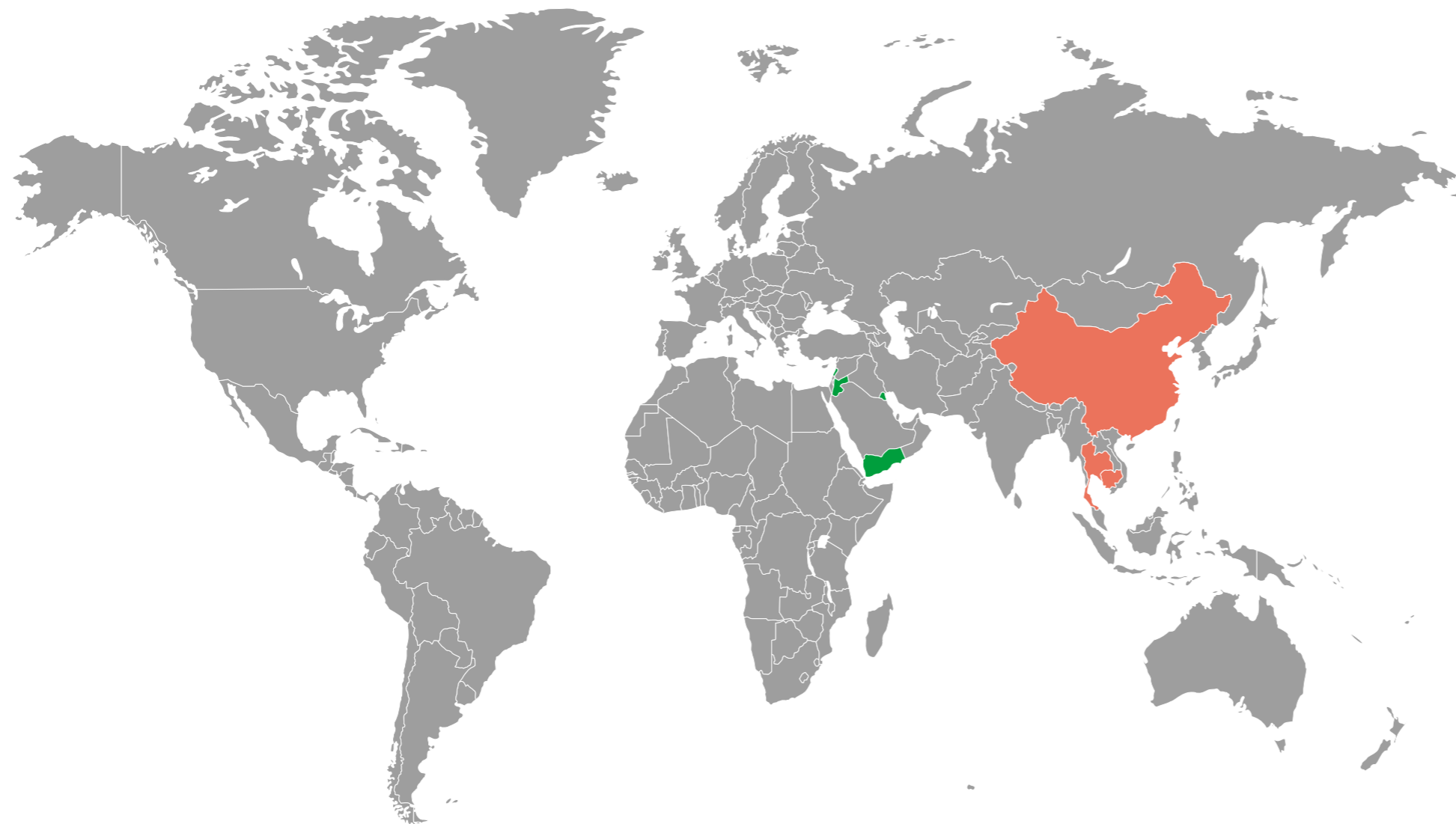
Enlightened youth for peace and prosperity.



OUR VALUES

- Love
- Peace
- Empowerment
- Contribution
- Commitment
- Creativity
- Awareness

2019 REACH & IMPACT



LOYAC HEAD QUARTERS KUWAIT

18,157 BENEFICIARIES

514 VOLUNTEERS

688 DARB INTERNS

78 COLLABORATING COMPANIES

Beneficiaries include participants, volunteers and attendees of programs and events managed by LOYAC and its affiliates (LAPA, AC Milan and Al-Shaheed Park), as well as families who benefited from LOYAC's humanitarian projects.

INTERNATIONAL TRIPS PROGRAM

34 PARTICIPANTS TRAVELLED TO

3 COUNTRIES

- CHINA
- THAILAND
- KINGDOM OF CAMBODIA

LOYAC CHAPTERS

LOYAC chapters have made significant impact through the various programs implemented in each country, which revolved around areas of education, personal and professional development, community service and vocational training.

JORDAN

3,803 BENEFICIARIES

858 VOLUNTEERS

1,042 DARB INTERNS

411 COLLABORATING COMPANIES

LEBANON

2,150 BENEFICIARIES

800 VOLUNTEERS

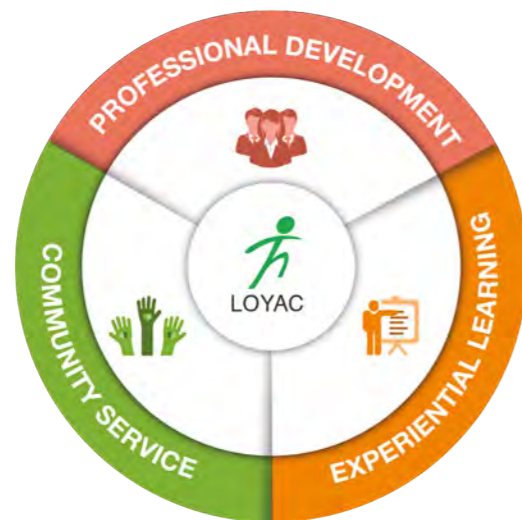
YEMEN

2,576 BENEFICIARIES

108 VOLUNTEERS

OUR MODEL

LOYAC is a regional non-profit organization with an operating model of three interconnected core program areas, which serves as the bridge from strategy to impact and results.



2019 LOYAC PROGRAMS BY AGE GROUP

LOYAC's programs are designed to uplift and empower youth by helping them develop and enhance various skills within these core areas. Moreover, our programs come in support of Kuwait's vision for 2035 and Kuwait's National Development Plan, which align with the UN Sustainable Development Goals (SDGs).

AGE GROUP	PROGRAM AREA	PROGRAM NAME
6 - 12	Community Service, Experiential Learning	Little LOYACers
12 - 16	Experiential Learning	Kon Social Entrepreneurship
	Professional Development	Fursan Al-Sena'a
14 - 18	Community Service, Experiential Learning	International Trips
15 - 30	Community Service	Service is My Joy
	Community Service	Awareness Committees
16 - 30	Community Service	Homes
	Experiential Learning, Professional Development	Bridge
	Community Service	Volunteers on Call
	Professional Development	Internship Program (Darb)
18 - 35	Community Service, Experiential Learning, Professional Development	Student Empowerment Program (SEP)
	Experiential Learning	WYSE International Leadership Program

● Community Service
 ● Experiential Learning
 ● Professional Development



PROFESSIONAL DEVELOPMENT

CRAFTING A SUSTAINABLE CAREER PATH FOR YOUTH

Entering the workforce can be intimidating for young people in a world where work is rapidly changing.

LOYAC helps youth integrate their conceptual knowledge into the workplace and helps them develop interpersonal and professional skills through its Internship Program (Darb), as well as through its Bridge Workshops, which are conducted by experts in the field of employability training and skills development.

Furthermore, in its endeavour to create sustainable career paths for youth, LOYAC works on reinforcing the importance of the industrial sector and its role in diversifying Kuwait's economy through Fursan Al-Sena'a Program, which comes in collaboration with Kuwait Industries Union.

Moreover, through the programs offered within the scope of professional development, LOYAC aims at tackling the issues of unemployment, diversifying work fields and ultimately raising the youth's level of productivity.

Job Sectors Covered

- Communications
- Media & Advertising
- Insurance
- General Contracting
- Banking
- Engineering
- Hospitality
- Diet & Nutrition
- Education
- NGO's
- Health & Medicine
- Aviation
- IT

Employability Skills Attained

- Communications
- Social Skills
- Teambuilding
- Professionalism
- Time-management
- Planning Skills
- Self-motivation
- Problem-Solving
- Adaptability
- Positive thinking
- Customer Service
- CV Writing
- Job Interview Skills
- Career Planning
- Job Search Strategies

688

INTERNS

47

TRAINEES

78

COLLABORATING COMPANIES

69K+

TRAINING HOURS



“During my LOYAC internship program, I developed multiple skills such as teamwork, problem solving and communication skills. LOYAC helped me on being more responsible and managing my time for a better version of myself.”

— Mohammad Tarek Alsarraf
2019 Internship Program (Darb)

COMMUNITY SERVICE

VOLUNTEERING FOR COMMUNITY COHESION

LOYAC believes that community service and the act of “contributing and giving back” through volunteerism is essential not only for personal development of the youth volunteers but more significantly for community cohesion, which is vital for building trust among citizens, for fostering social inclusion and for serving the marginalized within the society.

LOYAC offers youth the opportunity to embed within their communities through its various community service programs to enable them to build an understanding of each other, thus creating a unique bond and collaboration based on one another’s skills, knowledge and network. Moreover, it helps them develop an understanding of social issues and challenges facing the communities, which in turn sparks movement for positive change.

Collaboration and partnerships with different governmental, private and civic entities within our various programs, like HOMES, Awareness Committees and Service is My Joy, are essential to building strong and inclusive communities.

INTERCULTURAL EXCHANGE FOR PEACE AND GLOBAL STABILITY

International Trips is one of LOYAC’s outstanding initiatives that exposes youth to unique hands-on, in person experiences beyond their own communities, which contribute to peace-building and global stability through intercultural exchange.

This year, participants were exposed to different cultural, religious, socio-economic and geographic backgrounds of nationals from Cambodia, Thailand and China, with whom they interacted on a daily basis and participated with in various community service activities.

Community Service Entities

- Al-Kharafi Activity Kids Center
- Abeer 2 Volunteering Team for the Mentally Disabled
- Kuwait Society for the Handicapped
- Bayt Suad Nursery
- Center 21 for Youth with Mental Disabilities
- Paradise Institute for Social Training
- Kuwait Down Syndrome Society
- Speech and Language Center
- Maharat Nursery
- Creative Children International School
- Elderly Care Center
- Kuwait Red Crescent Society
- Disadvantaged Families

Awareness Committees

- Environmental Committee
- Sustainability is Responsibility
- Health Committee
- Thalassemia Blood Disorder

“I enjoyed taking part in Homes Program this year and I felt I benefited a lot from this experience, which in my opinion changed my viewpoint of the world and made it brighter than before.”

— Alia Behbehani
2019 Homes Volunteer



514

VOLUNTEERS

17

RENOVATED HOMES

4,823

VOLUNTEERING
HOURS

EXPERIENTIAL LEARNING

BUILDING A GENERATION OF IMPACTFUL LEADERS

LOYAC believes in the importance of investing in the youth's personal skills and leadership abilities to build a future generation of impactful leaders that can spearhead positive change given the challenges facing the country and the world nowadays on a social, demographic, environmental and economic levels.

Through its Experiential Learning core area, LOYAC incorporated immersion and experiential education in its various programs to accelerate the learning process for its youth of ages 6 to 30, and to help them enhance their leadership skills and develop new attitudes and ways of thinking. Furthermore, LOYAC focuses within its programs on networking and community-building as fundamental areas of the experiential learning process. Providing future leaders with the opportunity to engage and network with local experts and community stakeholders helps them understand the problems in our community and helps them set innovative solutions, which further contributes to sustainable development.

Moreover, connecting youth to counterparts from different backgrounds and cultures builds strong local and global communities. This not only helps them thrive in their social, academic and career lives, but also gives them the support needed to bring about a better and more peaceful world – together.

EMPOWERING CHILDREN.. THE FOUNDATION OF HUMAN CAPITAL DEVELOPMENT

Learning and skills development during childhood is foundational not only for school success, but also for their capacity to contribute in a meaningful and impactful way to the wellbeing of their communities and societies. Therefore, LOYAC has rigorously worked on children's enrichment and empowerment through the Little LOYACers Program, to help them thrive, develop their full potential and contribute to a sustainable world.

GENERATING SOLUTIONS FOR GLOBAL CHALLENGES

In a world striving for more sustainability and implementable business solutions to solve pressing social challenges facing communities worldwide, LOYAC continues to offer Kon Social Entrepreneurship Program, in collaboration with Babson College, the #1 institution in the world for entrepreneurship education. The program introduces youth to Babson's innovative Entrepreneurial Thought & Action® (ET&A™) model to transform their ideas into reality.

Addressed Community Issues

- Good Citizenship
- Sustainable Environment
- Sustainable Economy
- Industries Development
- Strengthening National Social Entrepreneurship Ecosystem
- Engaging and Empowering Community Young Leaders
- Fostering Collaboration with Local Organizations and Experts

“I learned how to reach compromises, team work, patience and leadership.”

— Abdulhadi Nawar
2019 Kon Participant

252 TRAINEES

LOCAL EVENTS

2019 BLOOD DRIVE INITIATIVE

Sponsored by the Ahli Bank of Kuwait and in collaboration with Central Blood Bank of Kuwait and TriStar Motorcycle Company, LOYAC launched its 2019 Blood Drive on February 2nd at the Boulevard Mall marking its 8th year of the annual campaign.

This year, the campaign was held under the theme of “Be a Reason for Saving Lives”, because we believe that donors are the key to saving lives. Through our annual blood drives, we aim to spread awareness about the importance of community participation for a sufficient and sustainable blood supply and its vital impact in saving lives especially when hospitals face shortage in blood units. We also aim at shedding the light on the role that voluntary donation systems play in encouraging people to care for one another and enhance community cohesion.

INTERNATIONAL DAY OF PEOPLE WITH DISABILITIES EVENT

International Day of People with Disability is held each year on the 3rd of December, and is celebrated internationally in an aim to increase public awareness, acceptance and understanding of people with disability within their communities. In 2019, LOYAC celebrated this special day at the United Nations with a theme focused on “Overcoming Barriers Towards Sustainable Development“. Through this event, group discussions were held which focused on youth’s abilities rather than limitations in three areas: inclusion, empowerment and resources needed to overcome challenges.

This occurrence came in support of Kuwait’s National Development Plan, which highlights the importance of implementing Kuwait’s “2035 Vision” for people with disability and special needs to help integrate them into the society as both beneficiaries and agents of change.

This initiative, which came in collaboration with the UNDP, Supreme Council for Planning and Development (SCPD) and the Public Authority for the Disabled (PADA), aimed towards contributing to an inclusive, equitable and sustainable development strategy under the pledge of “Leave No One Behind”, including those with disabilities.

INTERNATIONAL VOLUNTEER DAY

On December 5th, and in celebration of International Volunteer Day, LOYAC held a ceremony at Al-Shaheed Park to honor its distinguished volunteers as well as the various civic organizations who were dedicated to serving the community throughout 2019. On the sideline of the event, an exhibition was held featuring civic organizations and community service centers interested in volunteerism, like Al-Kharafi Activity Kids Center, Abeer 2, Kuwait Down Syndrome Society, etc.

The aim of this event was to draw attention to the importance of volunteer work and its role in increasing social inclusion which in turn helps build social sustainability within our communities.



2019 BLOOD DRIVE INITIATIVE



INTERNATIONAL DAY OF PEOPLE WITH DISABILITIES EVENT



INTERNATIONAL VOLUNTEER DAY

REGIONAL HUMANITARIAN INITIATIVES

Too often women and children are denied their right to educational or training opportunities due to their financial abilities, identities or conservative backgrounds. LOYAC has been working for the past few years in communities across the Arab region to transform classrooms into inclusive spaces that allow women and children access to quality educational and vocational opportunities. Below is an overview of our humanitarian work in 2019 in both Lebanon and Yemen.

YEMEN

In 2016, LOYAC Yemen launched Give Her a Chance Project to educate, train and empower Yemeni women in Aden, Lahij, and Hadramaut. Through this project, women are offered literacy classes that follow the curriculum of Yemen's Ministry of Education in teaching Arabic, English, and Math. Moreover, the project includes the Training Center where women learn different skills like sewing, makeup artistry, perfume making, etc. in an aim to empower them economically and give them the financial independence needed to support themselves and their families. Give Her a Chance Project has recently launched the Tailoring Center in Lahij to provide Yemeni women with employment opportunities as artisans, where they work on making hand-made and embroidered clothes, bags and accessories. In addition to this project, LOYAC Yemen initiated 11 humanitarian activities in 2019, some of which were food aids, awareness campaigns, public libraries, kids' camps, etc.

2,078 Women and Children Beneficiaries

LEBANON

MobArt, which was launched in 2017, aims at serving a small community made up of 65 refugee families based at the Faour Camp in the Bekaa valley of Lebanon. Through this initiative, children are engaged in different education and arts programs facilitated by experienced teachers, and women are empowered to have a craft of their own through which they can sustain themselves in the future.

Over the past three years, MobArt Camp programs and staff brought together 800 young adult volunteers from different nationalities and countries to deliver and facilitate various activities, which benefited a total of 80 women and 200 children. By bridging the gap between refugees and host communities, we create a more enlightened community for peace and prosperity.

280 Women and Children Beneficiaries

BECOME A MEMBER, AND CONTRIBUTE TO CHANGING THE WORLD

You can join LOYAC's family today and become a member in an interconnected community of changemakers. This membership will be your investment in the future generations of professionals, leaders, entrepreneurs and activists who will be prepped and equipped through our various programs to tackle the world's most critical issues.

TO BECOME A MEMBER:
WWW.LOYAC.ORG



LOYAC AFFILITATES

AC MILAN SOCCER SCHOOL

LOYAC AC Milan Soccer School, which was established in 2009, is one of the leading soccer schools in the region and a pioneer in technical and tactical football training offering youth of ages 5 years and above the opportunity to hone their soccer skills and fitness through highly functional and quality designed training.



AC MILAN SOCCER SCHOOL

ALSHAHEED PARK

Since 2014, LOYAC was entrusted by Kuwait's Amiri Diwan to manage Al-Shaheed Park, which is the largest urban park in the country.



ALSHAHEED PARK

LOYAC manages the overall property and its facilities, from overseeing the park's maintenance and cleanliness to ensuring the safety and security of visitors. LOYAC also contributes to the park management process in cultivating and nurturing the history, culture and arts in the country through a year-long set of events and activities while creating a platform that engages the community.

LOYAC ACADEMY OF PERFORMING ARTS (LAPA)

LOYAC officially established its Academy of Performing Arts in 2010, in an aim towards encouraging local talent and spreading culture, art and awareness through a variety of workshops and events in drama, music, arts, singing and dancing tailored to young children and adults.



LOYAC ACADEMY OF PERFORMING ARTS



LAPA

BOARD MEMBERS



Fareah Al-Saqqaf
Chairperson

Fadia Al-Marzooq
Vice Chairperson & Managing Director

Nadia Al-Marzooq
Executive Board Member

Abeer Al-Essa
Finance and Admin Director

Fetouh Al-Dalali
Executive Board Member

Lara Dardarian
Executive Board Member

Mona Al-Kalouti
Executive Board Member

BOARD OF TRUSTEES



Mohammed Jassem Al-Sager
Chairman of the Board of Trustees



Diraar Yusuf Al-Ghanim
Vice-Chairman of the Board of Trustees



Fadwa Yacoub Al-Homaizi
Member of the Board of Trustees



Dr. Saad Hamad Al-Barrak
Member of the Board of Trustees



Fareah Ahmed Al-Saqqaf
Member of the Board of Trustees



Omran Habib Hayat
Member of the Board of Trustees



Fadia Jassim Al-Marzooq
Member of the Board of Trustees

EXECUTIVE MANAGEMENT

CHAPTERS

AFFILIATES



LOYAC JORDAN

Ahmad Asfour
General Manager



LOYAC LEBANON

Nadia Ahmed
Treasurer of the Board & Executive Director



LOYAC YEMEN

Haifa Al-Sakkaf
Co-Founder & General Manager



AC MILAN SOCCER SCHOOL

Faisal Al-Haroon
General Manager



ALSHAHEED PARK

Yousef Al-Baijan
General Manager



LAPA

Fareah Al-Saqqaf
Founder & CEO

INSTITUTIONAL COLLABORATION

In 2019, LOYAC Kuwait signed several agreements and memoranda of understanding with institutions working to achieve similar goals in the field of personal and professional development, with the aim of creating program and training opportunities of greater value to our youth.



STRATEGIC PARTNERS



SPONSORS



Our sincere thanks for your confidence and belief in our vision and your continuous support to us.