

20

**LOYAC**  
ANNUAL REPORT



18



LOYAC

حاضرنا بأيدينا  
TODAY IS IN OUR HANDS



His Highness Sheikh  
**Sabah Al-Ahmad Al-Jaber Al-Sabah**  
Amir of the State of Kuwait



His Highness Sheikh  
**Nawaf Al-Ahmad Al-Jaber Al-Sabah**  
Crown Prince of the State of Kuwait



His Highness Sheikh  
**Jaber Al-Mubarak Al-Hamad Al-Sabah**  
Prime Minister of the State of Kuwait

---

## Strategic Partners



## Sponsors



# Thank You



# CONTENTS

---

10 Board Members

12 Board of Trustees

14 Chairperson's Message

16 About LOYAC

18 LOYAC's Awards

20 Global Impact

22 Professional Development

28 Personal Enrichment

34 Community Service

42 Other Activities

44 LOYAC AC Milan Soccer Academy

48 Al Shaheed Park

50 LOYAC Academy of Performing Arts



## Board Members

### Fareah Al Saqqaf

As a Founder of LOYAC and the Chairperson of the Board of Directors, Fareah Al Saqqaf formulates the organization's strategic plans and fundraising direction. She also oversees LOYAC's international chapters, and is the Chairperson and Founder of LOYAC's Academy of Performing Arts (LAPA). She holds a Bachelor of Economics from Kuwait University, and has worked in many major companies such as Kuwait Airways and National Investments Company.

### Fadia Al Marzooq

Co-Founder and Vice Chairperson. Fadia Al Marzooq oversees the overall LOYAC operations and strategic planning. She holds a Bachelor's Degree in Computer Science and Statistics, and worked at the Kuwait Fund for Economic Development. She is a member and Co-Founder of the Kayan Family Welfare Association for Orphans Affairs. Al Marzooq is also the head of an accredited team of Transformative Breathing and Founder of Care with Love, which works to assist those who take care of the elderly.

### Abeer Al Essa

Abeer Al Essa is a Co-Founder and serves as a Treasurer on the LOYAC Executive Board. She is responsible for managing the financial and administrative affairs department of LOYAC. Al Essa has a Bachelor's Degree in Business Administration and Economics. She worked in many major institutions such as the Industrial Bank of Kuwait.

### Nadia Al Marzooq

Nadia Al Marzooq is a Founding Partner and Board Member. She holds a Bachelor's Degree in Computer Engineering and has worked for several years at Kuwait University.

### Fetouh Al Dalali

Fetouh Al Dalali is an Executive Board Member and a Founding Partner of LOYAC. She is responsible for managing many of the activities organized by LOYAC. She has a Bachelor's Degree in Literature and Education. As well as extensive experience in the Ministry of Education and is certified as a trainer in "The 7 Habits of Highly Effective Teens".

### Mona Al Kalouti

Mona Al Kalouti is a Founding Partner and Executive Board Member of LOYAC. She is responsible for the management of LOYAC's AC Milan Football Academy. She holds a Bachelor's Degree in Business Administration and Marketing. Al Kalouti worked at the National Bank of Kuwait and is also an accredited trainer for "The 7 Habits of Highly Effective Teens."

### Lara Dardarian

As Co-founder and Executive Board Member, Dardarian heads the Information Technology team of LOYAC. She has a BA in Political Science and Economics and an MBA, both from the University of Miami. She has several years of experience in the National Bank of Kuwait.



## Board of Trustees

One of this year's key milestones was the establishment of the LOYAC Board of Trustees. The Trustees will aid LOYAC in its growth and will work towards ensuring the sustainability of its financial support. The Trustees will also make sure that LOYAC is always on track with its vision, mission and overall strategy.



**Mohammed Jassem Al Sager**  
Chairman of the Board of Trustees



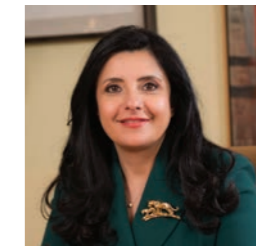
**Diraar Yusuf Al Ghanim**  
Vice-Chairman of the Board of Trustees



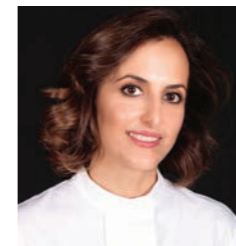
**Dr. Saad Hamad Al Barrak**  
Member of the Board of Trustees



**Omran Habib Hayat**  
Member of the Board of Trustees



**Fadwa Yacoub Al Homaizi**  
Member of the Board of Trustees



**Fadia Jassim Al Marzooq**  
Member of the Board of Trustees



**Fareah Ahmed Al Saqqaf**  
Member of the Board of Trustees



## Chairperson's Message

"The social awareness that we advocate at LOYAC has become a necessity for the sustainability of mankind as it is the absolute truth that we are all cosmically interconnected even if we are physically or geographically separated."

### Dear Partners, Esteemed Sponsors,

Thanks to your continuous support we here at LOYAC are steadily moving towards our 17<sup>th</sup> year establishing a new phase in our ambitious and legitimate strife towards achieving peace and prosperity. Here we are celebrating the year 2018 with a sense of achievement through the major milestones that we were able to accomplish towards the end of the year. It brings us great pride that LOYAC is no longer a sole organization but has become an umbrella to a number of affiliated organizations such as LOYAC's Academy for the Performing Arts, LOYAC's AC Milan Soccer Academy and Al Shaheed Park's management whom all have their own numerous achievements which we highlighted in their own annual books, lest we not forget to mention the amazing achievements that our regional chapters in Jordan, Lebanon, and Yemen.

We are very happy to shed light on two very important milestones which we intentionally celebrated on the same day and they are the announcement of LOYAC winning the 2018 Chaillot Award which is awarded by the European Union to a single NGO in the gulf. The second distinguished milestone was the establishment of the LOYAC Board of Trustees which is headed by Mr. Mohammed Jassem Al Sager and includes Mr. Dirar Al Ghanim, Fadwa Al Homaizi, Dr. Saad Al Barrak, and Mr. Omran Hayat. It was our intention to follow through with the establishment and the announcement of the Board of Trustees before the end of the year so that we may be able to set our ambitious plan for the years 2019-2022 which revolve around four principles which we spoke about last year and they are; Workforce Education, Arts and Culture, Sports, Creativity and Entertainment.

### Dear Reader,

In spite of all of the challenges that we have been through since our establishment in 2002 and to this day we have proven our ability to transform challenges into opportunities and our compounded growth is clear evidence of how well we are doing just that as our impact grew from 134 beneficiaries in Kuwait in 2003 to over 10,000 in four Arabian countries in year 2018, 3,000 of them in Kuwait. We went from targeting a limited age group of 16 to 24 to an age group of 3 to 35, and from one program to tens of programs, and from one organization to four in Kuwait, and from Kuwait to 3 Arabian countries. The success in which we celebrate is not LOYAC's success alone but it is yours as it sets a unique example of an effective societal partnership. We truly believe a sustainable development can only be achieved through a conjoined effort, and the empowerment of this just partnership that bridged the gap between all different aspects of society, be they other civil service organizations, private companies or governmental entities.

### Our Dear Partners,

The societal awareness that we advocate for here at LOYAC has become a necessity for the sustainability of mankind as it is the absolute truth that we are all cosmically interconnected even if we are physically or geographically separated, for the harm that befalls any human being in any far corner of the world eventually will affect all of us and the same applies to the goodness that affects us, if it spreads in one place it spreads everywhere. And so I beckon you for the continuity of your support and cooperation towards embedding the values of humanity that call for justice, love, peace, and contribution while we reinforce our the notion that there is an abundance of resources and goodness to go around for everyone in this world.

With my sincere feelings of gratitude and affection,  
**Fareah Al Saqqaf**



# Our Mission

"To empower the youth through unique opportunities to evolve into highly effective humane citizens."

# Our Vision

"Enlightened youth for peace and prosperity."

# Our Values

- Love 
- Peace 
- Empowerment 
- Contribution 
- Creativity 
- Commitment 
- Awareness 

# The LOYAC Model

## Community Service

Contribution is one of LOYAC's core values. Thus, in these programs we engage our youth with the opportunity of serving their community and encourage them to take an active role in their society, carrying in their hearts and minds the message that in uplifting others we uplift ourselves.



## Professional Development

LOYAC aims to provide professional training for the youth entering the job market, and provide them with the tools necessary to take the first steps become successful, confident professionals.

## Personal Enrichment

LOYAC believes in investing in the youth's leadership abilities by building a strong foundation of moral and ethical values that will help them grow personally, and develop the leaders that will spearhead positive change.

# AWARDS

Since its foundation in 2002, LOYAC's efforts towards empowering the youth has been recognized by many international awards.



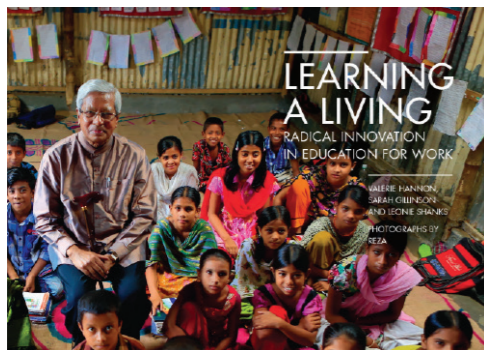
### King Abdullah II Award

Presented with the King Abdullah II Award for Youth Innovation and Achievement, in 2008.



### 2010 UN-HABITAT

Recipient of the Dubai International Award for Best Practices, presented by the Dubai Municipality and UN-Habitat, in 2010.



### Featured in Qatar Foundation

Featured in an issue of Qatar Foundation's Learning a Living publication in 2012, recognizing LOYAC as a best practice in the field of youth empowerment.



### First Class Medal of Excellence

The First Class Medal of Excellence from H.H. Sheikh Sabah Al Ahmad Al Jaber Al Sabah in the field of youth development in the Arab region, in 2014.



### 2015 Chaillot Recognition

Delegation of the European Union in Riyadh awarded LOYAC the Chaillot Special Mention on the 21st of January 2015 for the promotion of human rights.

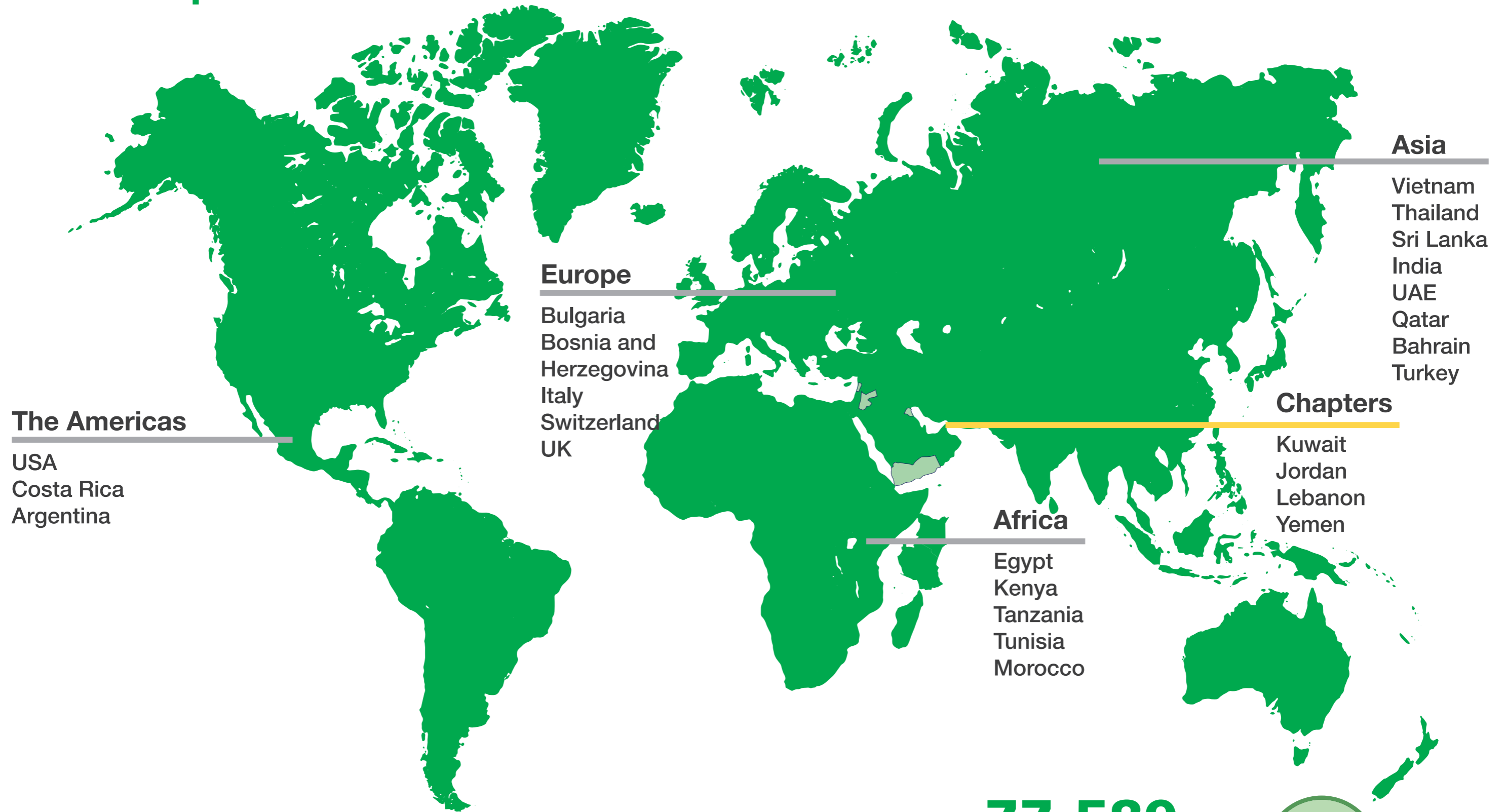


# 2018 Chaillot Award

The Delegation of the European Union to the Gulf Region awarded LOYAC the Chaillot Humanitarian Efforts Award for the year 2018. It is important to note that this award is given as a recognition for the outstanding efforts of non-profit organizations towards spreading awareness and championing human rights in the world.



# Global Impact



**77,589**

LOYAC's Youth between the age of 5 to 28 graduated from LOYAC's programs since 2002.





**1,230**  
Interns



**1,635**  
Training Hours

# Professional Development

**LOYAC aims to provide professional training for the youth entering the job market, and provide them with the tools necessary to take the first steps become successful, confident professionals.**

# 16 - 30

AGE GROUP

# 4

PROGRAM PHASES



# 972

INTERNS

## Internship Program

This program provides distinctive practical training opportunities for youth aged between 16 to 30. The program aims at helping them develop various aspects of their personal and professional development skills so that they are equipped with the tools they need in the earliest stages of their career.

The participants in this program are trained in various diversified sectors including but not limited to the medical, banking, retail, engineering and F&B sectors. Interns are expected to complete a minimum of 80 work hours within their chosen sector. It is notable that in order to maintain and improve the quality of the program, LOYAC appointed a team of dedicated supervisors to mediate between the company and the intern to ensure that the intern is upholding his responsibilities.

Graduates of LOYAC's Internship Program are known to have improved interpersonal communication skills, higher self-esteem, and an increased rate of social responsibility. Our former interns continue to hold various important positions in the private and public sectors and are key contributors to Kuwait's economy.

### Program Impact:

- The program has a positive impact on the interns as they have to interact with people from different backgrounds and cultures which enriches their sense of teamwork.
- A high number of interns gained exceptional communication skills and have shown an increased professional work etiquette.
- Some interns were offered full time positions at the companies they interned in.



I spent a lot of time searching for a job in Kuwait and I realized that the job hunt process took time which was when I decided to invest my free time in something useful through taking part in LOYAC's Internship Program. I received a lot of support from this organization and most importantly at the end of my internship I received a full time job offer from Schlumberger which made me very proud.

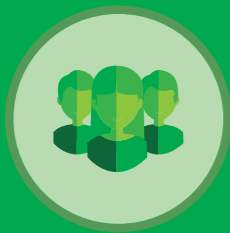
**Yousef Zakaria Ashkanani**  
Intern

# 16 - 30

AGE GROUP

# 4

PROGRAM PHASES



# 1059

TRAINEES

## Bridge Workshops

Training & development is an essential part of LOYAC's Internship Program. The primary aim of these workshops is to prepare the interns and equip them with the fundamental skills required for succeeding in their professional careers such as effective communication, customer service skills, teamwork and professional work ethics.

These workshops are given by our certified family of trainers headed by **Mrs. Latifa Al Saleh** including:

- **Sarah Al Shemmari**, Co-Founder of Cloud 9 Training & Consultancy
- **Humoud Al Oudah**, Co-Founder of Cloud 9 Training & Consultancy
- **Rana Halabi**, More than 14 years of training & development experience
- **Latifa Al Wazzan**, English Language instructor & certified trainer at Kuwait University
- **Fay Al Obaid** - More than 7 years of training & development experience
- **Adham Moneer**, Technical Trainer at Caterpillar & more than 7 years of training experience.



## Fursan Al Sena'a Program

In collaboration with Kuwait Industries Union, LOYAC organized "Fursan Al Sena'a" program for the third consecutive year.

The program encourages its participants to learn the importance of local industry as well as shed light on the industrial sector and its role in diversifying Kuwait's economy. This program includes valuable workshops at Kuwait's Chamber of Commerce and Industry which encourage participants to learn about the significance of team building, time management, communication skills and positive thinking.

During the program, participants attend a number of field visits to key Kuwaiti factories in order to learn about the crucial role that the industrial sector plays towards enabling economic balance in Kuwait.

The program also aims to directly tackle the issue of unemployment, increasing national income and ultimately raising the level of productivity by empowering the youth who join the program.



# 12 - 17

AGE GROUP

# 2

PROGRAM PHASES



# 47

TRAINEES



**365**  
Participants



**11,511**  
Training Hours

# Personal Enrichment

LOYAC believes in investing in the youth's leadership abilities, by building a strong foundation of moral and ethical values that will help them grow personally, and develop the leaders that will spearhead positive change.

# 12 - 16

Age Group

# 100

Training Hours



# 54

Participants



## Kon Program

For social entrepreneurship

Kon is a six-week social entrepreneurship program, co-created with Babson college - Executive Education in Boston. Babson is considered the most prestigious entrepreneurship college in the US and the number one institution in the world for entrepreneurship education. The program trains young people between the ages of 12-16 on how to transform their ideas into implementable business solutions to solve our community's most pressing social challenges.

The program adopts Babson's innovative experiential learning model which entails:

- Workshops delivered by trainers
- Group activities
- Field trips
- Mentorship sessions led by entrepreneurs and business savvy experts

### Program Impact:

- A number of students also took part in other LOYAC programs.
- 3 students under the age of 16 succeeded in starting their own businesses.
- Kon students aided in implementing a project that aimed to empowering the Syrian refugees in Lebanon by teaching them skills that they can earn living from.

### The program is sponsored by:

National Bank of Kuwait  
Zain  
Agility



## Little Loyacers Program

The program aims towards enriching the children with a diverse selection of knowledge and information, and works towards honing the skills and talents of the children through a number of workshops and activities. The program focuses on planting some of LOYAC's core values from an early age so that they may grow with a passion for community work, volunteering, and become effective team players. This program is offered during the spring and summer seasons.



# 5 - 12

Age Group

# 9,792

Program Hours



# 244

Participants



# 16 - 30

Age Group

# 6

PROGRAM PHASES



# 170

Trainees

## Bridgeworks Program

This program consists of a series of workshops given by a team of certified trainers with diverse backgrounds and fields. The program aims to increase awareness about the importance of investing in yourself in order to grow and improve your skills. LOYAC ensures that the program focuses on both the professional and personal skill sets.

This program is sponsored by Kuwait International Bank.

## Iacocca Global Entrepreneurship Intensive at Lehigh University

An entrepreneurship program offering high school students between the ages of 14 to 16 years an opportunity to live and study in the USA at Lehigh University's campus for four weeks. The candidate will be exposed to the world of business and entrepreneurship, meet successful professionals and get to interact with people from all around the world.

LOYAC sent 4 participants this year; Hessah Al-Mulaifi, Ariana Qabazard, Sager Al-Sejari, and Kayan Moushtail.

## WYSE International Leadership Programme

Five representatives from LOYAC Kuwait, Jordan and Lebanon went to Italy's WYSE International Leadership Programme. The aim of the program is to develop the participants' leadership skills within an international environment by providing them with the opportunity to get a different outlook on the world they live in, and to find ways to make cross-cultural bonds for the benefit of the global society.

## International Fund for Agricultural Development Internship

The IFAD internship program is an example of the varied international training opportunities LOYAC strives to offer the youth of which we sent Thuraya Al Houli this year.

“ I couldn't have been happier after I was a proud participant for the first time in an international program of this size and caliber. I personally learned a lot from this program as it shed light on a number of important problems that are facing the world at the current time. I would like to also add that working with the United Nations has helped me learn that we should not wait for change to occur, rather we become the protagonists of change. ”

Thuraya Al Houli

This program is sponsored by Zain.





**845**  
Volunteers



**11,247**  
Volunteering Hours

# Community Service

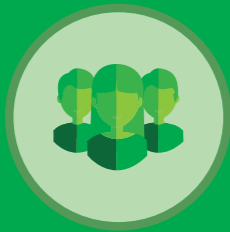
Contribution is one of LOYAC's core values. Thus, in these programs we engage our youth with the opportunity of serving their community and encourage them to take an active role in their society, carrying in their hearts and minds the message that in uplifting others we uplift ourselves.

# 16 - 30

Age Group

# 5,676

Volunteering Hours



# 427

Volunteers

## Service is My Joy

LOYAC aims towards cementing some of its core values with volunteers, such as contribution and love, while stressing the importance of humanitarian work through volunteering in a number of local community service centers. The program allows the volunteers to spend their time with people who have special needs by taking part in educational and entertaining activities. The program is sponsored by Ahli United Bank.

### Community Service Centers:

- Al Kharafi center for special needs children
- Abeer 2 Team for the mentally challenged
- Kuwait Down Syndrome Society
- Paradise Learning Center
- Bait Suad Nursery
- Special Needs Nursery
- Kuwait Handicapped Society
- Kuwait Red Crescent
- International Special Needs School
- 21 Center
- Ministry of Social Affairs Assisted Living Centers

## Awareness Committees

The committees are a two week long program that encourages young people to research and discuss critical challenges that our community is facing. The program supervisor encourages the participant to investigate the problem and find solutions for it. They then create an awareness campaign revolving around those issues and how to address them which they later present in local malls and social media. Those committees embody the true essence of youth civic engagement and their active contribution to the society's development.

### In 2018, the committees were:

- Cultural Committee
- Environmental Committee
- Health Committee
- Homes Committee
- Media Committee
- Animal Care Committee
- Debate Committee

# 13 - 25

Age Group

# 2,376

Volunteering Hours



# 198

Volunteers



# 18+

Age Group

# 196

Volunteering Hours



# 61

Volunteers

## Homes Program

This program aims towards renovating the homes for the less fortunate families inside the State of Kuwait. It directly impacts and helps people in need in our communities by providing them with a safe living environment while at the same time teaching our volunteers the importance of compassion and team work.



**6 Houses were renovated in the year 2018**



## Volunteers On-call

LOYAC aims to attract the largest number of active volunteers to take part in varied activities and events all over the country such as (but not limited to) beach cleanups, cultural events, sporting events and so on. This program helps the volunteer gain active volunteering experience and developing a habit of being socially aware and responsible.

This is the ideal program for the newest LOYAC volunteers that cannot abide to a certain time schedule.



# 16+

Age Group

# 2,265

Volunteering Hours



# 151

Volunteers

## Nepal Trip

LOYAC volunteers took part in a unique experience of traveling, exploring, and volunteering in Nepal. The trip included a visit to a UNESCO world heritage site, volunteering at an earthquake relief center, and various camping and cultural activities.

This trip was sponsored by the National Bank of Kuwait.

**14 - 18**

Age Group

**1,200**

Volunteering Hours

**12**

Volunteers



## Atai Trip

**21+**

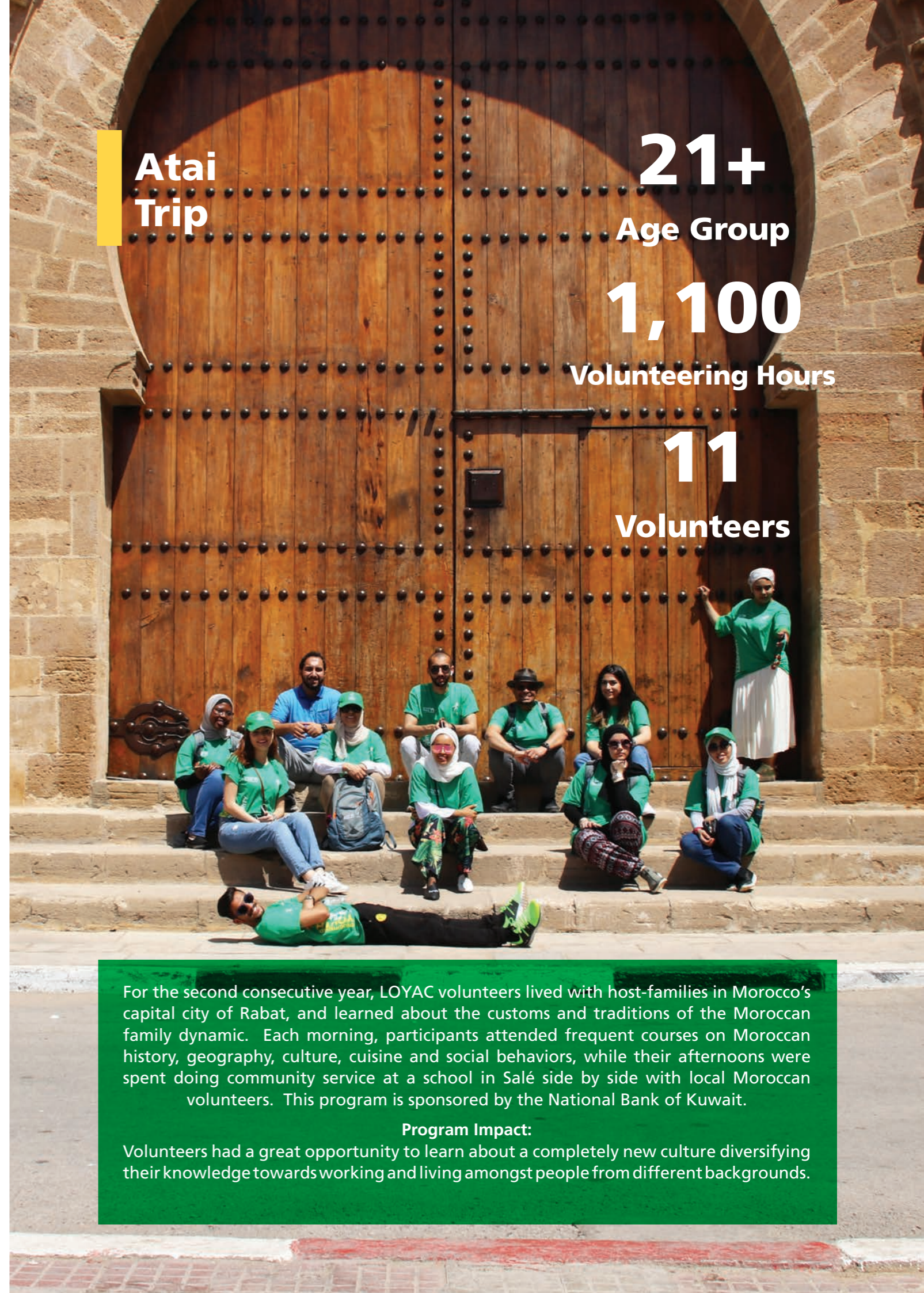
Age Group

**1,100**

Volunteering Hours

**11**

Volunteers



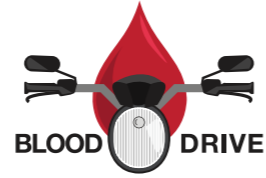
For the second consecutive year, LOYAC volunteers lived with host-families in Morocco's capital city of Rabat, and learned about the customs and traditions of the Moroccan family dynamic. Each morning, participants attended frequent courses on Moroccan history, geography, culture, cuisine and social behaviors, while their afternoons were spent doing community service at a school in Salé side by side with local Moroccan volunteers. This program is sponsored by the National Bank of Kuwait.

### Program Impact:

Volunteers had a great opportunity to learn about a completely new culture diversifying their knowledge towards working and living amongst people from different backgrounds.

## Other Activities

### Annual Blood Drive Campaign



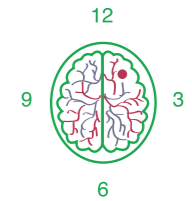
For the seventh consecutive year under the sponsorship of the Ahli Bank of Kuwait and in collaboration with TriStar Motorcycle Company and The Central Blood Bank of Kuwait, LOYAC launched its annual blood donation campaign in Boulevard Mall.

The campaign “Be the cause to save a life” aims to spread awareness about the importance of donating blood and the effect it may have on helping those in urgent need of something that we can give for free. The campaign also helps shed light on the benefits the donors receive from the noble and selfless act of donating blood.



## Other Activities

### Stroke Awareness Campaign



LOYAC organized a brain stroke awareness campaign in collaboration with the Ministry of Health, Kuwait University’s Faculty of Medicine, and under the supervision of Dr. Yasser Abo Al-Hassan. Brain strokes account for 8.6% of deaths in Kuwait according to the most recent statistics by the World Health Organization.

The campaign was launched at the Avenues Mall where free blood pressure and body mass index tests were conducted by trained professionals. The LOYAC volunteers educated the mall’s visitors about the link between high blood pressure and body mass index results to the likelihood of getting a brain stroke. A total of 47 volunteers took part in this campaign, serving a total of 750 community service hours.





# MILAN ACADEMY

## SCUOLA CALCIO

The Academy celebrated its 9<sup>th</sup> anniversary this year and are proud that after a decade since its establishment it is still the most prominent soccer academy in the region.

The academy has helped in the upbringing and nurturing of multiple talented individuals. It is important to note that some of the players that have graduated from the academy have already begun their footballing careers abroad.

# 4 - 18

Age Group

Training Season

# 350

Players

Ramadan Camp

# 85

Players

## Academy Activities

Since its establishment in 2009, the LOYAC AC Milan Soccer Academy remains one of the most successful soccer academies serving the youth in the region. The academy is led by coach Patrizio Billio, and the players are trained by internationally certified coaches who have many years of experience. The academy is the first soccer school in Kuwait to accommodate female players.

The academy has consistently competed in both local and international competitions over the years, however 2018 has been their most successful year yet. AC Milan participated in 5 international tournaments, two of which were held in Dubai and two in Italy. The team visited the San Siro Stadium in Milan, where they also met star players Gatozo and Baresi. The female AC Milan team also had a tournament in Bahrain.







حديقة  
الشهيد  
ALSHAHEED  
PARK

**Al Shaheed Park officially opened its doors in April 2015, and is the Al Diwan Al Amiri's most significant green infrastructure project and the largest urban park in Kuwait.**

**The Diwan Al Amiri has entrusted LOYAC to manage the property and overall park facilities, from overseeing the park's maintenance and cleanliness as well as ensuring safety and security for visitors. As part of management responsibility handed by the Diwan Al Amiri to LOYAC, the park management's aims to help cultivate and nurture the arts, history and culture through a year-long calendar of events and activities whilst creating a platform that engages the community.**

**Note: A detailed annual report is available for the park.**



# LAPA

LOYAC ACADEMY OF  
PERFORMING ARTS

The academy offers a variety of annual drama, music, singing, and dancing workshops to young children and adults alike. In addition to the classes, LAPA creates programs and events that are aimed towards spreading culture, art, awareness, and encouraging local talent.

LAPA organizes four festivals every year: Peace Festival, Modern Arabic Heritage Festival, Gulf Youth Festival and the Spring Festival. LAPA's work has also been recognized regionally. LAPA was officially registered in 2010 and recognized by the International Dance Council.

**Note: A detailed yearly report is available for LAPA.**

