ENLIGHTENED YOUTH FOR PEACE & PROSPERITY
FROM 2002 TO 2021

+3.5M
YOUTH BENEFITED FROM
LOYAC PROGRAMS

Offered by LOYAC Kuwait, LOYAC Jordan, LOYAC Lebanon & LOYAC Yemen and its affiliates: LAPA, AC Milan and Al-Shaheed Park.
IN 2021

**YEMEN**
- BENEFICIARIES: 6,283
- VOLUNTEERS: 92

**LEBANON**
- BENEFICIARIES: 1,060
- VOLUNTEERS: 250
- DARB INTERNS: 20

**KUWAIT**
- BENEFICIARIES: 57,162
- VOLUNTEERS: 222
- DARB INTERNS: 482
- CONTRIBUTORS: 138

**JORDAN**
- BENEFICIARIES: 1,512
- VOLUNTEERS: 623
- DARB INTERNS: 460

Contributors include the companies that collaborated with LOYAC in 2021 in addition to the professionals and specialists who volunteered their time to train LOYAC’s youth.
OUR MISSION

Empowering the youth through unique opportunities to evolve into highly effective leaders.

OUR VALUES

Peace  Empowering  Inclusive  Sustainable  Innovative

These five values are rooted in our organizational commitment to making youth empowerment and global peace building inseparable objectives. Not only do they guide our strategies, approaches, relationships and policies, they also endow LOYAC with an identity that allows us to reach a wide youth community and opens doors for collaborations with various entities of common interest and goals.
LOYAC is a regional non-profit organization established in 2002 with an operating model of three interrelated core program areas, which serves as the roadmap from strategy to day-to-day operations and finally to impact and results. LOYAC’s broad range of programs and initiatives offered within these core areas have been designed with an aim to develop the holistic capacities and skills of youth of ages 6 to 35.
FROM BEING 6YRS OLD TO BEING A MENTOR OR SPONSOR OR COLLABORATOR
SUCCESS STORIES

DR. DARI AL-HUWAIL
Associate Professor, Information Science Department, Kuwait University
LOYAC Since 2002

Al-Huwail started his journey as a trainee, then became a volunteer, and now he runs workshops and acts as a youth mentor. When describing his experience at LOYAC, Al-Huwail said: “LOYAC had an impact on building my personality, and I encourage young people to get involved in LOYAC’s remarkable experiences.”

ASRAR AL ANSARI
Spokeswoman & Head of Strategic Marketing at Public Authority for Youth
LOYAC Since 2008

Al-Ansari started participating in various volunteer programs, and this contributed to finding her voice and choosing her professional path, as she said: “If it was not for my participation in LOYAC, I would not have been able to succeed in the media field, and now I’m the youth’s official spokesperson.”

DR. AHMED AL-ALI
Doctor of Burns, Plastic and Reconstructive Surgery
LOYAC Since 2004

Dr. Al-Ali received a U.S. Patent Certificate with the support of the Sabah Al-Ahmad Center for Giftedness and Creativity. In his younger years he participated with LOYAC in a number of voluntary programs, including the Media Committee, and said: “LOYAC contributed to shaping my personality, and I owe my success to LOYAC.”

OMAR ALOTHMAN
Media Personality & Managing Partner at Prismic Media
LOYAC Since 2003

AlOthman participated in a number of various volunteer programs, and supported in the creation of loyacy magazine. He is now a distinguished media personality and a true role model for many young people. He expresses: “LOYAC gave me the ability to believe in myself.”
SOCIAL RESPONSIBILITY
Your social responsibility towards upskilling youth, developing the productivity of the society at large, and elevating Kuwait’s social, cultural, educational, economic, and environmental positioning in the region.

BRAND AFFINITY
Youth who recognize your brand as an investor in their growth will be loyal brand users in the future.

MOVEMENT TO EMPOWER
Join other leading organizations and institutions in their public support of future generations.

VISIBILITY
Extend media reach of your operations to new markets and prospects.

ACCESS TO YOUTH
Opportunity to directly engage and promote services to children, adolescents, young adults and parents of current and past programs.
MEDIA COVERAGE AND MARKETING COLLATERAL
NEWSPAPER REACH
500,000 IN 2022

SOCIAL MEDIA REACH
417,000 IN 2022

84,730 REACH

6,632 REACH

9,389 REACH

6,958 REACH
OUR STRATEGIC PARTNERS